

Privacy Policy

Effective date: 3 August 2026

This Privacy Policy explains how we collect, use, store, and share personal information when you visit this website, purchase physical or digital books, or subscribe to our newsletter and related emails.

1. Who we are

Renata Roberts / GK Press (Pty) Ltd (“we”, “us”, or “our”) operates this website and related book and newsletter offerings. You can reach us through the contact form at /contact on this website.

This policy applies to visitors, newsletter subscribers, and customers who purchase ebooks through our shop or are directed to third-party retailers for physical books.

2. Information we collect

Contact and identity information: name and email address when you subscribe to the newsletter, request freebies, or send a message through the contact form.

Purchase information: when you buy an ebook through our shop, payment and order details are processed by our merchant of record, Creem.io. We may receive order confirmation details such as your name, email, product purchased, and transaction identifiers needed to fulfil or support your order. We do not store full payment card numbers on our servers.

Physical book purchases: paperback and other physical editions sold via Amazon or similar retailers are processed under that retailer’s own privacy policy. We do not receive your payment card details from those checkouts.

Technical and usage information: IP address, browser type, device information, pages viewed, referring URLs, and approximate location. We may also use cookies or similar technologies as described below.

Marketing attribution: if you arrive from an advertisement, we may process campaign and UTM parameters and advertising pixel events to understand which campaigns led to views or purchases.

3. How we use your information

To provide the website, respond to messages, and deliver free resources you request.

To send newsletters, book updates, blog notifications, and related communications when you have subscribed or otherwise consented. You may unsubscribe at any time using the link in those emails or by contacting us.

To process and fulfil ebook purchases (including delivery of download links via Creem.io), provide customer support, and send transactional emails related to your order.

To operate, secure, and improve the website; prevent fraud and abuse; and understand traffic and conversion performance (including Meta Pixel and privacy-friendly analytics such as Plausible, where used).

To comply with legal obligations and enforce our Terms and Conditions.

4. Newsletters and email

If you subscribe to our newsletter or related lists (including when claiming freebies), we use your email address to send occasional newsletters, book updates, and blog or resource notifications.

Email delivery and list management may be handled by a service provider such as MailerLite. Their processing of your data is governed by their own privacy terms in addition to this policy.

We do not sell your email address. You can unsubscribe at any time. Unsubscribing stops marketing emails; we may still contact you about a purchase or a support request you initiated.

5. Purchases of physical books and ebooks

Ebooks sold on this website are fulfilled through Creem.io as merchant of record. Creem.io collects payment information and may process personal data needed for checkout, tax, fraud prevention, and delivery. Please also review Creem.io's privacy policy.

Physical books linked from this site are typically sold by Amazon or other third-party retailers. Those purchases are subject to the retailer's privacy policy and terms. We are not responsible for how those retailers handle your data.

Order-related emails (receipts, download links, shipping updates from a retailer) are transactional and are separate from newsletter marketing, though the same email address may be used for both if you have subscribed.

6. Cookies, pixels, and analytics

We may use cookies, local storage, and similar technologies for essential site functions, analytics, and advertising measurement.

Where Meta (Facebook) Pixel or similar tools are used, they may collect information about your visit and interactions (such as page views, product views, checkout starts, and purchases) and share it with Meta according to your browser and platform settings.

You can control cookies through your browser settings. Blocking some cookies may affect site features. Advertising platforms may also offer their own preference tools.

7. Sharing your information

We share personal information only as needed with service providers who help us operate the site and offerings, including email/newsletter providers, payment and digital delivery providers (such as Creem.io), hosting providers, and analytics or advertising partners.

We may disclose information if required by law, to protect rights and safety, or in connection with a business transfer. We do not sell personal information as a standalone product.

8. Retention

We keep personal information only as long as needed for the purposes described in this policy, including legal, accounting, and dispute-resolution requirements. Newsletter data is retained until you unsubscribe and for a reasonable period afterward as needed for suppression lists and compliance. Purchase records are retained as required for tax and commercial record-keeping.

9. Security

We take reasonable technical and organisational measures to protect personal information. No method of transmission or storage is completely secure; we cannot guarantee absolute security.

10. International transfers

Our service providers may process data in countries other than your own. Where that occurs, we rely on appropriate safeguards offered by those providers and applicable law.

11. Your rights

Depending on where you live, you may have rights to access, correct, delete, or restrict use of your personal information, to object to certain processing, or to withdraw consent (including unsubscribing from marketing emails).

To exercise these rights, you can reach us through the contact form at /contact on this website. We may need to verify your request. Some requests may be limited by law or legitimate business needs (for example, retaining purchase records).

12. Children

This website and our products are not directed at children under 16. We do not knowingly collect personal information from children. If you believe a child has provided us information, please contact us so we can delete it.

13. Changes

We may update this Privacy Policy from time to time. The effective date at the top of this page will change when we do. Continued use of the site after changes means you accept the updated policy, where permitted by law.

14. Contact

You can reach us through the contact form at /contact on this website. Please include enough detail for us to identify your request (for example, the email used to subscribe or purchase).